Rise understands the importance of agility in the media and publishing world.

The company partners, which provide high-protection content targeting the enslaved for publishers and advertisers to obtain more automated advertising, display or denominate programmatically advertising technology, can in data sources, algorithms, etc.

CHALLENGE

Find Shadow Data, Improve Development Velocity and Reduce Expenditure

Rise now looking for help to find invisible data in the AWS environment that use to improve development velocity and reduce unused cloud expenditures.

No" of AWS, any concern around skills in targeting that it is causing existing work efficiency, the fear of data stored on the AWS environment that originates from a lot of different sources and applications and importantly that we have no visibility into where and where it is stored to and make sure it is being used to its full potential.

"We have a lot of data stored in our AWS environment that originates from a lot of different sources and applications and it is important that we have full visibility into how and where it is stored and to make sure it is being used to its full potential.

ADVICE

Lambda Provides Fast Time-to-Value

Lambda automatically discovers and classifies all security, governance, and regulated data, including private data across AWS, Azure, IBM, and Brocade in a certified fashion so that it is configurable to protect your security, privacy, and governance requirements.

Lambda also provides support for batch, managed, and ad hoc technologies and whenever, some structured, and unstructured data. These are rules for comprehension, access control, or list of data assets, and data is never sent outside the customers' environment.

"I didn't have to configure anything and the deployment was super simple. This is important for two reasons: first, I wanted a tool with fast time to value and without the overhead, and second because I didn't know where we might have shadow data populating to specific assets is impossible."